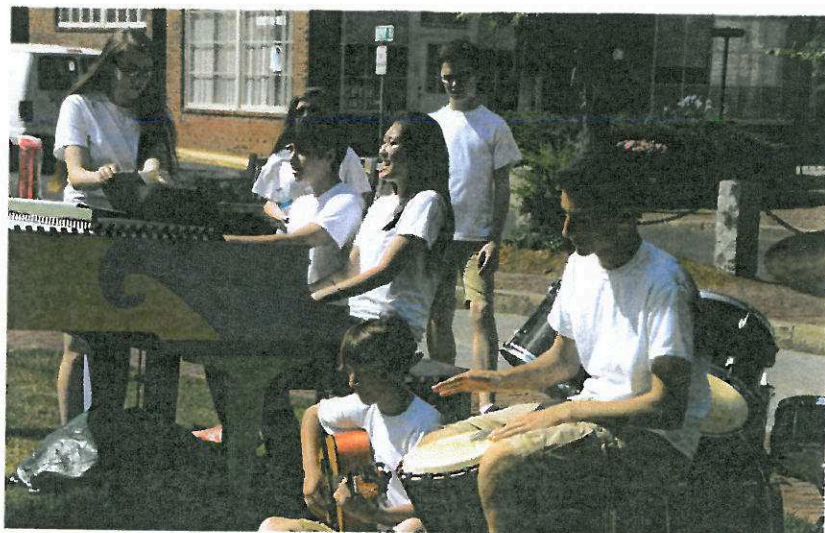


Students find creative ways to raise funds for PACER's National Bullying Prevention Center

Students across the country are committed to raising money to support bullying prevention and they come up with many creative ways to do it. This past summer, Needham, Mass., 8th graders Jackson and Yoojee held two concerts to support bullying prevention, featuring 12 songs on acceptance, equality, and love. As musicians, the boys know that music has the power to break down barriers and forge ideas of acceptance.

"Every day thousands of children stay home from school to avoid being bullied based on differences that they should be embracing," said Jackson and Yoojee. "We decided to take music and apply it to the cause that we'd like to help."

Through the concerts, Jackson and Yoojee raised \$1,000 for PACER's National Bullying Prevention Center. "We wanted to take a stand and try to make a difference through music," they said.



Jackson and Yoojee, along with some of their friends, performed concerts in Needham, Mass. to raise money for PACER's National Bullying Prevention Center.

Going the distance

After experiencing bullying, 14-year-old Spencer decided to hold a bullying prevention run in Florida. Spencer gathered pledges and reached out to local schools and businesses for sponsorship, raising \$16,000! He donated proceeds from the race to PACER, his elementary and middle school, and to other local schools to start a bullying prevention task force. "I believe it's important to stay true to who you are," said Spencer. "Don't let anyone make you feel bad about being different. Everyone is different!"

PACER has a free toolkit to plan a Run, Walk, Roll Against Bullying event in your community. It's available at PACER.org/bullying/nbpm/runwalkroll.

Giving the gift of friendship

For her 11th birthday party, Anistyn thought big — and kind! She didn't want anyone to feel left out, so she invited her entire middle school to a themed party she called, "Be a Friend, Bring a Friend, Make a Friend." In lieu of presents, Anistyn asked for donations to bullying prevention and more than \$1,300 was raised for PACER.

The donation was wonderful, but for Anistyn it was more special to make new friends and to ensure that everyone felt included and accepted. Through this experience, Anistyn said, "I realized how fun it is to be friends with people who are different."

"We are so grateful to individuals like Jackson, Yoojee, Spencer, and Anistyn for coming up with creative ways to raise funds for our bullying prevention programs," said Julie Hertzog, director of PACER's National Bullying Prevention Center. "Together, we are making our schools kinder, safer, and more accepting places."

Read more inspiring stories about people who are doing special things to support bullying prevention at PACER.org/bullying/stories/fundraising.

Safe and Supportive Schools Conference Jan. 22 in St. Paul

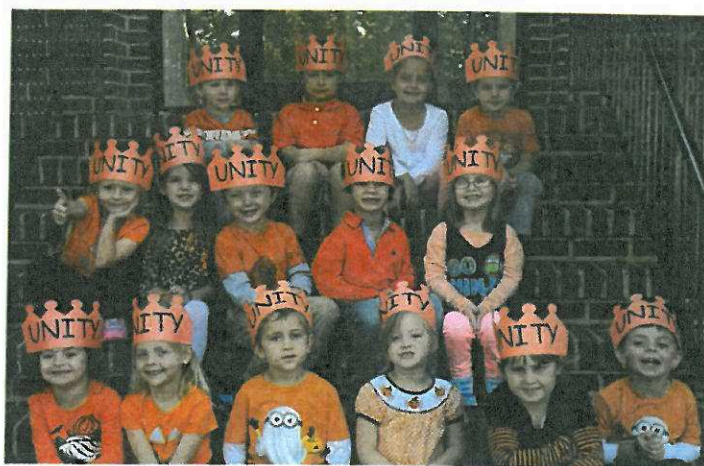
Don't miss the Minnesota Safe and Supportive Schools Conference on Friday, Jan. 22, 2016 in St. Paul. This important one-day conference, hosted by the Minnesota Department of Education in partnership with PACER's National Bullying Prevention Center, will bring together educators, school support staff, parents, student leaders, and others to increase knowledge about bullying prevention and how to create a positive school climate. The event is from 9 a.m. to 4:30 p.m. at the Anderson Center on the campus of Hamline University, and the cost to attend is \$30. Learn more at PACER.org/Bullying (see the right-hand column of the homepage).

PACER'S National Bullying Prevention Month

National Bullying Prevention Month was developed in 2006 by PACER's National Bullying Prevention Center in Minneapolis. Today, it is recognized around the world as students, schools, communities, and corporations come together in support of those who have been bullied. In October, there were countless events and activities, from PACER's Run, Walk, Roll Against Bullying in Bloomington, Minn., to celebrations at Disney Interactive in California, which kicked off the month on Oct. 1 with the release of its public service announcement, "You are Braver, Stronger and Smarter Than You Think" in support of PACER. The inspiring two-minute video has been seen by 2.4 million viewers. On Oct. 21 — Unity Day — gatherings were held at schools nationwide and overseas as people everywhere proudly wore orange and united against bullying and for kindness, acceptance, and inclusion.



First place finisher Steve Knier had help as he crossed the finish line at PACER's Run, Walk, Roll Against Bullying on Oct. 2 in Bloomington, Minn.



Students at Saints Peter and Paul School in Easton, Md. participated in activities for Unity Day on Oct. 21.



High schoolers at Incarnate Word Academy in Corpus Christi, Texas got into the spirit of Unity Day.

PACER's National Bullying Prevention Center opens California location



Bullying prevention supporters Ella Goldberg (left) and Maddie Altman (right) were on hand Sept. 26, along with "Girl Meets World" television star Sabrina Carpenter (center), at the opening of PACER's new office in Los Angeles.

More than 200 guests were on hand Sept. 26 for the opening of the Los Angeles office of PACER's National Bullying Prevention Center. Miss America Kira Kazantsev was the emcee of a wonderful evening of outstanding entertainment and inspiring stories complete with Hollywood celebrities, special guests, and PACER's Southern California supporters. "It was wonderful to see so many people come to welcome PACER to the community," said Paula Goldberg, PACER's co-founder and executive director. "We are grateful to Michael and Hayley Miller for hosting the event at their beautiful home in Bel Air."

PACER is now serving the schools and communities of Los Angeles with programming and bullying prevention resources and will continue to expand its reach in the months ahead. For more information on PACER's work in California and elsewhere, visit PACER.org/bullying or call (310) 749-8782.

'You're Not Alone: We're Here for You'

Students who are bullied often say they feel like nobody understands what they are going through; that no matter what they do, the bullying will never stop; that no one cares and they are all alone. Developed by PACER's National Bullying Prevention Center, the "You're Not Alone: We're Here for You" campaign was designed to assure young people that they are not alone, that others do care, and they are willing to help.

The campaign is focused on creating communities that are together against bullying — and united to provide kindness, support, and hope for those who have experienced bullying. "This campaign inspires students, adults and communities," said Julie Hertzog, director of PACER's National Bullying Prevention Center. "We do that through conversation and education, offering a classroom activities toolkit, an event toolkit, and an online gallery that inspires community, support and hope."

Unite together against bullying

Think about how it must feel for someone being bullied when everyone around you looks the other way, ignores you, and maybe even sides with the person who is hurting you. What would it be like to feel that there is no way to change what is happening to you? When you're the one being bullied, it's hard to believe in yourself, and it can be difficult to see that life will ever be better. "That's a very lonely place to be," Hertzog said.

Now imagine how all of that can change. Imagine if those who witness bullying — be it another student, a parent, an educator, or community member — were to send the powerful message that they are here to help. Imagine if those people reached out and provided kindness, support,



and hope. Imagine how it would feel during the pain of being bullied to know that you are not alone.

"The good news is, we can all be that person, and we can also encourage others to be there, too," Hertzog said. "There are many ways to get involved as an adult, as a student, or in the community. Together, we can change what has happened to so many for so long, and we can share the message that all students have the right to feel safe and be included."

Classroom and event toolkits

The "You're Not Alone, We're Here for You" classroom toolkit can be used by educators to help create environments where students feel involved and empowered. The materials provide opportunities for discussion, visual reminders of the message, and rewards for participation. Toolkits are also available for planning bullying prevention events.

Learn more about this exciting campaign, and how you can be involved, at PACER.org/Bullying/YoureNotAlone.

Order toolkits for the classroom or for an event

These toolkits help teach students, adults, and community members that support, kindness, and hope is something everyone can give!

Classroom toolkit

Opportunities for meaningful conversation, visual reminders, and participation incentives. Includes posters, discussion guides, educational handouts, and stickers. The toolkit has materials for 100 students and is appropriate for K-12 students. \$50 per toolkit.

Event toolkit

Resources for holding a public event at school or in the community with posters, petitions, handouts, and give-aways. The toolkit has materials for 50 participants. \$75 per toolkit.

To order your toolkit, go to PACER.org/Bullying/YoureNotAlone